

# Suzanne Gause

INTERACTION DESIGNER

## GET IN TOUCH

✉ Suzanne Gause  
251 W 87th St #35  
New York, NY  
10024

☎ 561.526.3411  
🌐 [www.srgause.com](http://www.srgause.com)  
✉ [srgause@gmail.com](mailto:srgause@gmail.com)

✉ @srgause  
🌐 [linkedin.com/in/suzannegause](https://www.linkedin.com/in/suzannegause)

## PROFESSIONAL SKILLS

CSS/HTML  
Javascript  
InDesign  
Photoshop  
Illustrator  
Axure  
Agile  
User Testing & Interviews

## EDUCATION

Domus Academy 2011  
MA in Interaction Design

University of Florida 2003  
B.S. in Journalism and  
Communications

## EMPLOYMENT HISTORY

**Lead User Experience Intern** - Usabilla, Amsterdam, Netherlands  
July 2011 - September 2011

Lead the UX redesign efforts for a Dutch startup company's web-based application. Worked with the marketing and development teams to create a new system of interactions, implemented a social media strategy, lead a team of UX and visual designers, and mentored my own UX intern.

**Senior Interaction Designer** - Digitas, New York, NY USA  
November 2009 - December 2010

Designed experiences to enhance digital brand strategies for web and mobile app interfaces. Created interface concepts based on social media strategies for both Facebook and Twitter. Conducted design research including stakeholder interviews, observation, competitive analysis, card sorts, and usability evaluations for website, iPhone and microsite designs. Clients: American Express, TIAA-CREF, TGIFridays, Kraft Foods

**Information Architect** - Sapient Corporation, New York, NY USA  
May 2008 – September 2009

Applied user-centered design processes to create wireframes microsities, applications and websites to enhance usability and purchase path. Developed requirements, user journey models, personas, scenarios, wireframe designs, and rapid HTML prototypes. Clients: Scripps Howard, Prudential, MetLife, Citibank, Oppenheimer & Co.

**Web Designer** - Lord & Taylor, New York, NY USA  
February 2007 – May 2008

Lead the redesign, implementation and maintenance of ecommerce websites and applications (external and internal) to coincide with re-branding efforts.

**Web Designer** - Florida Public Utilities, West Palm Beach, FL USA  
December 2004 - January 2007

Conducted user analysis, application development, database integration, and employee training in web-based projects for statewide utility company.

"Suzanne thinks deeply about her work, pushes back when something doesn't make sense to her, and always executes quickly and flawlessly."

REGINA JAVIER  
ASSOCIATE DIRECTOR,  
DIGITAS

## ADDITIONAL EXPERIENCE

I recently returned from Italy where I worked part-time at a dance studio in Milan creating grassroots marketing campaigns for print, web and social media.

This work gave me unique opportunities to learn how small businesses operate in Milan, gain experience in creating multi-lingual designs, and to learn Italian.